



AIRDRIE IRISH

ONE TEAM, ONE MISSION

A little about us

Airdrie Irish Football Club has proudly called Airdrie home for 10 years, embodying the spirit and values of the local community. We aim to build a sense of belonging and pride among our members, and sponsors reinforcing its position as a positive force within the Airdrie community.

SPONSORSHIP



Why sponsor us?

Our sponsorship packages offer individuals and companies a diverse range of opportunities to showcase their involvement in the community and demonstrate support for the Airdrie Irish Football Club. By partnering with us, your sponsorship will reach unique audiences throughout the spring, summer, and fall months, including Irish's families, game day spectators, and residents in our surrounding communities.

If you're looking to boost your brand visibility and create meaningful connections with our game day audience and the wider community, consider becoming a title sponsor for the 2025 season. This premier sponsorship will position your brand at the forefront of all the game day action, ensuring maximum exposure while aligning yourself with a beloved local sports organization. Join us in fostering community spirit and supporting men's football!



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What can we provide?

We provide 5 different sponsorship packages, ranging from game day announcements, social media shoutouts, your company logo on our gear and website. There's options to work with a package that suits your company better, we're always willing to work with you!

PACKAGES

Bronze (\$500)

Bronze Tier

- 1 Social media post on FB and IG
- Company Logo and Website listed on AirdrieIrish.ca
- PA Announcements (1 per half) at home games

Silver (\$1000)

Silver Tier

- 2 Social media posts on FB and IG
- Company Logo and Website listed on AirdrieIrish.ca
- PA Announcements (1 per quarter) at home games
- 2 Season Tickets for the 2025 season



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Gold (\$2000)

Gold Tier

- 3 Social media posts on FB and IG
- Company Logo and Website listed on AirdrieIrish.ca
- PA Announcements (1 per quarter) at home games
- 4 season tickets for the 2025 season
- Company Logo on team apparel (excluding jerseys)
- Video interview to be posted on our social media platforms

Platinum (\$2500)

Platinum Tier

- 5 Social media posts on FB and IG
- Company Logo and Website listed on AirdrieIrish.ca
- PA Announcements (1 per quarter) at home games
- 4 season tickets for the 2025 season
- Company Logo on team apparel (excluding jerseys)
- Video interview to be posted on our social media platforms
- 2 team jerseys with company name on them
- Halftime event/game in Sponsors name ran with sponsor



www.AirdrieIrish.ca



airdrieirishclub@gmail.com



[@airdrie_irish_football](https://www.instagram.com/airdrie_irish_football)



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Shamrock (\$5000)



Shamrock Tier

- Company logo on Jerseys
- Company logo and Website listed on AirdrieIrish.ca
- PA Announcements (1 per quarter) at home games
- 4 season tickets for the 2025 season
- Company logo on team apparel
- Video interview to be posted on our social media platforms
- 2 team jerseys with company name on them
- 2 Banners for sidelines
- Video interview /Q&A to be posted on our social media platforms
- Halftime event/game in Sponsors name ran with sponsor
- Social Media and Game Day giveaways
- Premier ad space on website and clothing (Jerseys included)



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PACKAGES



Other

Build your own

If none of these tiers work for you, or you'd like to tailor one to your business, please don't hesitate to reach out!

Customized sales opportunities exist, in addition to opportunities for product awareness, drive to website or retail stores, and a wider audience.

We're here to work with you and our communities with no pressure involved. Reach out to us through our various platforms if you have an idea that works for you.

Let's work together!
#IrishStrong